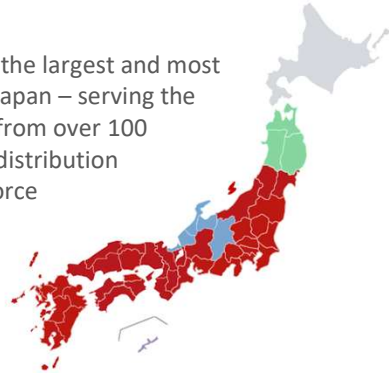# CCBJI
## DIGITAL ACCELERATOR

### BUSINESS CONTEXT

Coca-Cola Japan Bottlers Inc. is the largest and most successful bottling business in Japan – serving the needs of the 125M population from over 100 manufacturing operations and distribution outlets with a dedicated workforce of over 6,000.

### PROBLEM ADRESSED

"Softools enabled us to design, build and deploy an advanced web solution for our KPI reporting process and Kaizen improvement program across all manufacturing operations and distribution centers in Japan. The solution gives us the visibility and control we need to drive and share improvements across the business".
Bruce Herbert, Supply Chain Director, CCBJI

In order to maintain their position as the innovative market leader in Japan, CCBJI are committed to a program of Supply Chain & Operational Excellence based on the principles and tools of Kaizen, where all 6,000 employees submit new ideas every month.
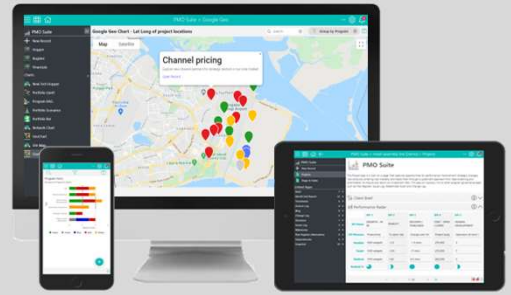
### CHALLENGE

The existing manual process relied on Excel to capture and share improvement ideas as 'I-cards'. The challenge was to deliver a system that would: enable ideas capture on mobile phones, allow teams to work offline, reduce the monthly reporting workload, and facilitate the sharing of best practices.

### OUTCOMES

The CCBJI Supply Chain team chose to implement on the Softools DIY-Apps platform to:

- Enable monthly reporting of KPIs across 20 plants

- Capture Kaizen improvement ideas from 6,000 employees

- Support the quarterly awards program to recognize success

- Accelerate the sharing of Best

# Why Softools?

### Speed
Softools is the **fastest** and **simplest** platform to build and deploy custom business apps

*"Business graduates and interns can build apps on Softools without any coding knowledge"*

### Capability
Softools deliver simple and complex solutions (enterprise grade) in tight time-lines & budgets – secure, mobile, offline

### Value
A single user license provides unlimited access to off-the-shelf and custom-built apps

### SOFTOOLS DIY APPS PLATFORM
**Softools** is an advanced **no-code** web Application Platform running on Microsoft Azure in the Cloud - enabling the Digital Transformation (DX) of business processes. Softools apps are immediately secure, can operate on any device from PCs to Smart Phones, integrate with Enterprise Systems, and users can operate offline – *anywhere anytime, any place*.

info@softools.net

**SOFTOOLS**